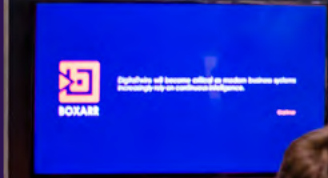


Digital Twin
of Systems and
Organisations



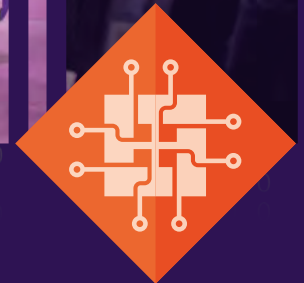
Coverage
of **Subsea Wireless**
Communication



D S E I

EXHIBITING OPPORTUNITIES

THE FUTURE TECH HUB





WELCOME TO DSEI

DSEI connects governments, national armed forces, industry thought leaders and the entire defence & security supply chain on a global scale. With a range of valuable opportunities for networking, a platform for business, access to relevant content & live-action demonstrations, the DSEI community can strengthen relationships, share knowledge and engage in the latest capabilities.

THE FUTURE TECH HUB

DSEI 2021 will be introducing the 'Future Tech Hub', to provide a meeting place for the defence community to discuss topical subjects such as: Digitalisation, Cyber Security, Networks & Communications, AI, Big Data & Analytics and developments in IT Infrastructure.

The future of defence will be defined by the fast and responsive dispersion of data to key stakeholders with the Future Tech Hub representing how to protect, analyse and share data in a time sensitive environment.



WHO SHOULD EXHIBIT?

The hub will be a platform for companies often associated with intangible products and non-traditional defence companies providing critical services to the MOD and militaries.

AI

Analytics

Big Data

Cloud Services

Communications

Cyber Security

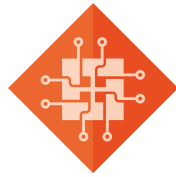
Digitalisation

Innovation

IT Infrastructure

Networks

Software



BENEFITS OF PARTICIPATING

1



Network with representatives from global militaries and governments looking to enhance their nation's IT infrastructure

2



Gain insight on programmes and technologies set to shape the future of battlespace

3



Be part of a focalised community dedicated to transforming MOD workflow through software evolution

4



Hub exhibitors benefit from a targeted marketing campaign, driving the right visitors to your stand





WHO YOU WILL MEET?

20,000+

visitors interested
in innovation & technology

11,800+

visitors interested
in communications

11,800+

visitors interested
in cyber security

A QUALITY AUDIENCE

DSEI delivers a targeted audience of senior buyers from international militaries and governments. 2019 visitors included:

Company Logos



Titles

Deputy Secretary (Technology)/Future Systems
& Technology Architect

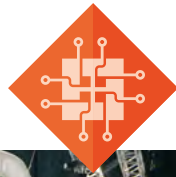
Director of Military
Digitalisation

CTO / Director
Digital Enablement

Program Executive Office for
Enterprise Information Systems

Senior Staff Officer
Naval ICT

Director, Networks,
Services & Strategy



TESTIMONIALS



Digital innovation is fundamental to how Defence and national security agencies respond to a disruptive and increasingly uncertain world. The creation of the new 'Future Tech Hub' at DSEI in 2021 will bring innovation to the forefront of how the multinational Defence and Security sectors continually transform to meet this challenge. Fujitsu is pleased to be part of this important initiative."

Maxine Ashbrook,
Head of Marketing, Fujitsu,
Defence and National Security



89%

of exhibitors
made high quality
connections and
DSEI 2019

85%

of exhibitors
believe DSEI
is a 'must-attend'
event

ENQUIRE TODAY

Availability in the Future Tech Hub is limited. Get in touch today to secure your position.

W: dsei.co.uk/stand-enquiry
T: +44 (0) 207 384 7894